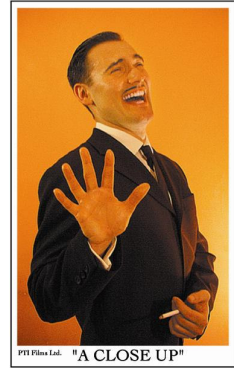


PRIMETIME INTERNATIONAL LTD.
PRESS RELEASE
25th May 2006



RICK CHESTER'S FIVE STEPS TO STARDOM

Smirnoff Underbelly, Iron Belly – 23:45

A live, on-stage presentation of Rick Chester's five-step recipe for success: '*Five Steps to Stardom*' is a tongue in cheek seminar for anyone who dreams of fame, celebrity and fortune.



Forget Tom Cruise. And while you're at it - forget Brad Pitt, Robert De Niro, Brando and Bogart. Because if you're talking Hollywood royalty, there is only one celebrity superstar worthy of the title 'King of Hollywood' and he might be someone you've never even heard of. Or even *heard*. As the greatest film star ever to grace the Silver Screen is Rick Chester - a *silent* movie legend.

- A light hearted comical take on the modern obsession with celebrity.
- A comic character: 1920's Silent Movie Star – Rick Chester.
- 'Everyone can be a movie star' – The show challenges the modern negative attitude towards those that dream of Stardom.
- One hour seminar on how to become a celebrity.
- A spin-off character from last year's 5* Edinburgh show '*Golden Prospects – A Los Angeles Melodrama*'.

Famous for his swashbuckling and stunt filled picture-plays '*Escape from Big Mountain*' and '*Gunfight at Rocky Ridge*', Rick Chester is an actor as famous to the City of Angels as those bright white letters that proudly spell out the name of the city it looks down upon.

Fresh from shooting his latest Motion Picture '*The Black Buccaneer*', and following the world-wide success of his best-selling self-help book: '*Giggle & Get Along*', PrimeTime International Ltd. is proud to bring Rick Chester to the Smirnoff Underbelly at this year's Edinburgh Festival 2006.

Don't miss this exciting opportunity to hear your favourite silent movie star *talk* in this intimate 'close-up' and learn the secret of how to achieve tremendous success ALL in one evening!

Quotes from Rick Chester's Five Steps to Stardom:

- ★ "Once the contract is in front of ya - don't *read* it! *Sign* it! You're an *actor*, not a lawyer! Treat it as an opportunity to practise your auto-graph - you'll need it!"
- ★ "Celebrity is something to be celeb-*rated*. Hence the name."
- ★ "You're like an acorn waiting to be cultivated into a sturdy oak. What you need is the *manure* to help you grow - and Los Angeles is full of it! The studios have got it in spades."

TITLE: **Rick Chester's Five Steps to Stardom**
COMPANY: PrimeTime International Ltd.
DATES: 3-4th Previews, 5-27th August (not 14th)
TIME: 23:45
VENUE: Smirnoff Underbelly, Iron Belly

TICKETS: £4.00 previews, £7.50 (£6.50), £8.50 (£7.50)
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SHOW URL: www.RickChester.com
COMPANY: www.primetimeinternational.co.uk
UNDERBELLY: www.underbelly.co.uk

Media Quotes:

“Rick Chester is a physical dynamo, a handsome man, and the greatest champion of our era... He is the most famous Movie Star of all time!”
~ ‘*Picture Show*’ magazine

“Talent, energy, and a continual smile – Rick Chester is the darling of Hollywood. Believe me: Utopia starts with this man, so let him breed a million children.”
~ ‘*Physical Culture*’ magazine

“The astounding wonder of the world, Rick Chester is the all American hero for every individual who has a desire to be Glorious.”
~ ‘*The Pictures and Picturegoer*’ magazine